



Michelle Garcia

Art Director- Story artist -
Animator

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Summary:

I am an Artist who is creative, motivated, and hardworking; a solid work ethic and a team player. I will continue to nurture my ability to think creatively, work efficiently, and problem solve. I am interested in working with a creative team that brings life to the biggest canvas in the world.

Experience:

Art Director/ Production Artist at Tadapix

Lead a team of talented artist to complete advertisements and explainer-video content for various clients. From storyboarding, to production, to final product. As well as Managing 2-4 projects at a time and assisting the Creative Director with story elements.

Freelance Creative Director/Storyboard Artist/Animator at Steakhaus Productions

Worked with writers to create web series called LesCop. Managed a small group of people to assist with animation and compositing characters, backgrounds, and props.

Emoji Illustrator- Kapps Media

Made celebrity emojis for App called Kapps. Being a freelance artist I was given creative freedom to make all emojis and awesome and I could.

2d Animator and Illustrator- Valnet

Collaborated with another team member to create 2-5 minuted animated music videos for children ranging from ages 0-4. Telecommunication skills and Time management skills were my best friend.

Freelance Illustrator at Cinemation Studios

Illustrated a children's book called "Galaxy Girl". Collaborated with Author to complete compelling illustrations to bring out the best from his story.

Skills & Expertise:

After Effects, Illustrator, Flash, Photoshop, Illustrator, Final cut., Maya, 3DS Max



2D Animation, 3D Animation, Background Design, Storyboarding, Proficient in watercolor & Gouache

Education:

Art Institute of California Bachelor's Degree, Media Art and Animation 2007 – 2011

Stephen Silver Character design course Oct 2015- Dec 2015

CV

Relevant Skills

Wide experience with After Effects and all of the Creative suite

Ability to resolve technical issues regarding graphic animations

Detail-oriented, can work well under pressure and time constraints

Good design sense

Team player

Work Summary

Art Director/ Production Artist at Tadapix- September 2011 - Present

- Make animated explainer videos for products, software and medical fields.
- Duties:
 - Collaborate with Creative director for story elements and what would work best for each client.
 - Create animatic/storyboard using a script
 - Relay said information to animation team using Photoshop/Illustrator for characters and After effects for animation.
 - Give feedback and assist those in need of help
 - Brainstorm ideas if things aren't working and make each video the best they can be.
 - Edit video with final cut and export a 1920x1080 HD video.

Freelance Creative Director/Storyboard Artist/Animator at Steakhaus Productions- July 2014 - February 2017

- Created 6 episode web series called Lesbian Cops
- Duties:
 - Create animatic/storyboard using a script
 - Created Storyboards using photoshop and Toonboom



- Brainstorm ideas with writers to come out with the best content
- Created original characters and Backgrounds
- Managed a small team
- Animated everything used After effects and DUIS tool

Emoji Illustrator- Freelance- Kapps Media- April 2016- August 2016

- Made celebrity emojis for Kapps app.
- Duties:
 - Create “prototypes”(face and bust) so celebrity can pick which style she liked best and is closer to their likeness
 - Using photoshop and Illustrator to make all emojis
 - Collaborated through telecommunication with producers who give feedback for each emoji.

2d Animator and Illustrator- Valnet - January 2016- April 2016

- Collaborated with another team member to create 2-5 minuted animated music videos for children ranging from ages 0-4.
- Duties:
 - a. Create characters using Animate (FLASH) and have producer review and give feedback
 - b. Responsible for creating animatics before initial animation
 - c. Animate characters using tweens, nesting symbols and frame by frame animation.
 - d. Collaborate with team member to create final video and export at 4k resolution

Freelance Illustrator at Cinemation Studios- September 2011 - November 2011

- Illustrated a children's book called "Galaxy Girl".
- Duties:
 - Create Illustrations using Photoshop and Illustrator



- Telecommunicated with author who would give feedback

Education

- Art Institute of California – Los Angeles, CA---Bachelor's Degree – Media Art and Animation 2007–2011
 - Accomplished short film and several Character design and Conceptual art awards for all 4 years.
- Stephen Silver Character design course Oct 2015– Dec 2015
 - I took this course to freshed up my character designing skills and improved a lot more than I had expected.

References

Available upon request